



FOOT RELAX
REFLEXOLOGY

Balanced Relaxation. Genuinely You

+91 97050 65555

FRANCHISE PARTNERSHIP OVERVIEW

Foot Relax

A high-yield turnkey investment in premium reflexology and therapeutic wellness.

TOTAL OUTLAY

₹35 Lakhs All-Inclusive

ROYALTY MODEL

Flat ₹40k / Month

REVENUE SHARE

0% Commission

FINANCIAL ARCHITECTURE

Turnkey Investment Breakdown

Total Capital
Investment

₹35L

Zero additional working capital.

Brand License Fee

₹10L

5-year licensed operating rights.

Store Fit-Out & Assets

₹25L

Complete furniture and MEP build.

Monthly Royalty: Flat ₹40,000 / Month

100% Operating Profits Retained by Partner

SITE SELECTION

Location & Space Specifications



1,500 – 2,000 Sq. Ft.

Optimal single-level floor plan.



Prime Catchments

A-grade high-street commercial hubs.



20-Foot Frontage

High street visibility guaranteed.

Accessibility: Ground or first-floor positioning with dedicated customer parking access. Demographically Screened Zones

9 Simultaneous Treatment Stations



ZONE 01 • MAIN LOUNGE

7 Luxury Reflexology Chairs

Targeted foot, calf, and neck therapies.

High table turnover rate



ZONE 02 • PRIVATE SUITES

2 Private Therapy Rooms

Acoustic curtains for full-body therapy.

High-ticket extended wellness

Optimized layout delivering rapid turnover alongside premium private therapies.

CAPEX DELIVERY

Turnkey Fit-Out Scope (₹25 Lakh)



Core Equipment

7 recliners and 2 therapy beds.



Interior Design

Acoustic curtains and ambient lighting.



MEP & HVAC

Multi-zone AC and fresh ventilation.



Tech & Signage

Front-desk POS, CCTV, and 3D sign.

Initial Inventory: Launch stock of therapeutic oils, linens, and client hygiene kits included.

BRAND SUPPORT

Head Office Deliverables (₹10 Lakh Fee)

PILLAR 01

Staffing & SOPs

Therapist hiring and 7-day certification.

PILLAR 02

Radius Exclusivity

5-year contract with territory protection.

PILLAR 03

Digital Launch Engine

Meta ads and Google Maps setup.

Supply Chain Assurance: Direct access to pre-vetted brand suppliers for therapeutic oils and disposables.

STORE ROLLOUT

Launch Path to Day 1 Revenue

Phase 01

Site Selection

Lease sign-off and area approval.

Phase 02

Fit-Out & MEP

HVAC installation and furniture setup.

Phase 03

Staff & SOPs

Therapist hiring and intensive training.

Phase 04

Digital Launch

Hyper-local ads and store opening.

Total Setup Lead Time: 45 – 60 Days from Lease Finalization

End-to-End Turnkey Delivery

IMPORTANT NOTE

- Illegal or unlawful activities are strictly not permitted.
- Any involvement in illegal activities may result in immediate cancellation of the franchise agreement.
- In such cases, no refund will be provided.
- The company reserves the right to take appropriate action if the franchise is found to be operating against the agreed terms and conditions.
- All franchise operations must comply with applicable laws, regulations, brand standards, and company policies.



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Partner with The Foot Relax

Let's evaluate strategic territories and explore real estate availability in your designated market.



GEN IN TOUCH

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WEBSITE

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